

What is Career Guidance

Careers information & advice & guidance

- **Information**

Facts, data, different media . . .

- **Advice**

Knowledge, Understanding, direction . . .

- **Guidance**

Professional, impartial, accurate. . .

Defining Career Guidance

- **Career guidance assists individuals to find out educational training and occupational choices in order to manage their careers**
- **Career guidance may take place on an individual or group basis and may be face to face or at a distance**
- **Career guidance helps individuals develop their self awareness, opportunity awareness and career management skills**

Career Guidance is different in each country and each university or higher education institution

Careers Advisory Service at Danube University Krems

Our careers advisory service there is available to all students as alumni or persons come external. Support is offered in matters of career planning, processes of change and orientation in personal development

- **Individual service**
- **personalised support**
- **diagnostic work**

Individual persons come to career advising in a consultation with no obligation

Personalised Support

First contact of interested persons in the field of finding a adequate study of Danube University corresponding to their qualification and their future professional focus.

Diagnostic Work

Scientifically based tests are used to ascertain career-related personality dimensions that enable the subject to deal critically with how they see themselves and with their own potentials.

Instruments

- **Career Anchor**
- **STAB TYPOLOGY**
- **CAPTain Test**

These potential assessment instruments include the “Career Anchor”, the “STAB Typology” and the “CAPtain Test”. The results of the tests form the basis of feedback discussions in which participants develop individual strategies for optimising their employability and career planning.

Bases on a thorough evaluation of personal potentials and capabilities there are plans for career development and support in taking individual decisions.

These used tests and tools are scientifically verified and identify work-relevant characteristics.

Why is it important

- **Helps student progress**
- **Supports personal growth**
- **Important signposting role**

What part does guidance play in 21st century higher education and how can be adequate and tailored support including international, postgraduate and part-time students

Re/design of structures promoting partnerships:

- **- National / Regional Guidance Forums**

FEDORA

<http://www.fedoracongress2009.de/newsletter/newsletter-2010-march.html>

- **- Guidance Research / Leadership Centres**

Thank you for your attention

Cornelia Ihrenberger

cornelia.ihrenberger@donau-uni.ac.at